

TextileGenesis, the textile traceability platform, joins forces with the Forest Stewardship Council® (FSC®)

This new collaboration will ensure improved traceability of FSC® certified man-made cellulose fibers.

Paris, May 30 2024 – **TextileGenesis**, offers a pioneering platform for fashion and textile players to ensure the traceability of the materials they use. The Lectra Group company today announced a major new collaboration with the **Forest Stewardship Council (FSC®)**. It will enable the implementation, via the TextileGenesis platform, of new solutions to ensure the traceability of cellulose fibers from responsibly managed forests.

In fashion, many textiles such as viscose, lyocell and modal use man-made cellulose fibers. These fibers are themselves made from wood pulp, the production of which can contribute to deforestation.

Founded in 1994, the Forest Stewardship Council (FSC®) is an international NGO whose mission is to promote responsible forest management worldwide. In particular, the organization offers certification for products and raw materials which have been obtained from wood grown in responsibly managed forests, and comes from supply chains where social rights of workers, communities and indigenous peoples have been safeguarded.

Amit Gautam, founder and CEO of TextileGenesis, explains: "*We've already been working with Man Made Cellulosic Fiber Producers for several years to facilitate, thanks to our blockchain-inspired technology, the traceability of fibers manufactured by the most virtuous producers, and we've integrated their analysis criteria into our platform. By also becoming an FSC® partner today, we're taking things a step further. This new collaboration will support companies in the traceability of FSC certified fibers and support the administration and data management of FSC Chain of Custody certification. All players in the value chain will benefit from increased transparency and much more reliable upstream data. Fashion brands will be able to demonstrate much more easily that their garments use textiles made from responsibly sourced man-made cellulose fibers.*"

Fabian Farkas, FSC International Chief Commercial Director, adds: "*We are seeing a rapid increase in interest in FSC certification from the textile industry, marking a very positive trend. Through this collaboration with TextileGenesis, we aim to simplify the administrative part of FSC certification for companies within the textile supply chain by automating many required data processes. Our goal is to empower brands to identify opportunities for seamless progress in meeting their FSC procurement policies.*"

Following the signature in October 2023 of a [memorandum of understanding with the International Cotton Association \(ICA\)](#) and the launch last January of [two consortiums with footwear and leather players](#), and more recently the announcement of its [partnership with the Aid by Trade Foundation \(AbTF\)](#), the initiator of The Good Cashmere Standard® (GCS), TextileGenesis confirms, with this new collaboration with the FSC®, its central place in the ecosystem of players mobilizing for more sustainable and responsible fashion.

About TextileGenesis :

Founded in 2018, TextileGenesis, a Lectra company, provides a Software as a Service (SaaS) platform that enables fashion brands and sustainable textile manufacturers to ensure a reliable, secure and fully digital mapping of their textiles, from the fiber to the consumer, and thereby guarantee their authenticity and origins. The platform provides traceability for textiles, leather and footwear, employing fiber forwards traceability for sustainable and certified materials and Supply Chain discovery approach to traceability for conventional materials.

Its innovative traceability mechanism, which addresses both ends of the textile value chain, as well as its network of partners for material certification, and its technology platform guarantee the exchange and tracking of reliable and secure data throughout a material's life cycle. TextileGenesis platform also identifies and flags supply chain compliance/legal risks across the value chain from tier 1-4 for brands.

About Lectra:

A major player in the fashion, automotive and furniture markets, Lectra contributes to the development of Industry 4.0 with boldness and passion, fully integrating Corporate Social Responsibility (CSR) into its global strategy.

The Group offers industrial intelligence solutions - software, cutting equipment, data analysis solutions and associated services - that facilitate the digital transformation of the companies it serves. In doing so, Lectra helps its customers push boundaries and unlock their potential. The Group is proud to state that its 3,000 employees are driven by three core values: being open-minded thinkers, trusted partners and passionate innovators.

Founded in 1973, Lectra reported revenues of 478 million euros in 2023. The company is listed on Euronext, where it is included in the following indices: SBF 120, CAC Mid 60, CAC Mid&Small, CAC All Shares, CAC All-Tradable, CAC Technology, EN Tech Leaders and ENT PEA-PME 150.

For more information, visit lectra.com.

About the Forest Stewardship Council® (FSC®):

FSC is a non-profit organization that provides a proven sustainable forest management solution. Currently, over 160 million hectares of forest worldwide is certified according to FSC standards. It is widely regarded as the most rigorous forest certification system among NGOs, consumers, and businesses alike to tackle today's deforestation, climate, and biodiversity challenges. The FSC forest management standard is based on ten core principles designed to address a broad range of environmental, social and economic factors. FSC's "check tree" label is found on millions of forest-based products and verifies that they are sustainably sourced, from forest to consumer. www.fsc.org.

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