

WELCOME TO  
**LECTRA**



**A JOURNEY**  
for talents

# 01

## 50 YEARS OF PIONEERING INDUSTRY

As a major player in the fashion, automotive and furniture markets, Lectra contributes to the Industry 4.0 revolution with boldness and passion by providing best-in-class technologies. The group offers industrial intelligence solutions - software, equipment, data and services - that facilitate the digital transformation of the companies it serves.

Founded in 1973, Lectra has been shaping the future of technology for the past 50 years.



### A MAJOR PLAYER IN 3 GLOBAL MARKETS

#### FASHION

We are a strategic partner to fashion brands, manufacturers, and distributors. Connecting every actor in the industry, we support them throughout all stages of collection creation, development, pre-production, production, and distribution.



#### AUTOMOTIVE

Since 1991, we empower Tier 1 suppliers who want to take their products to market quickly. Deployed by a worldwide team of passionate experts in more than 100 countries, our solutions aim to establish a pathway to excellence in future manufacturing standards.



#### FURNITURE

From design through to production, our solutions provide the necessary tools to optimize upholstered furniture making. Combining the most advanced technology to improve process flow and enhance flexibility, we thrive to perfect furniture production.

1973

Creation of Lectra systèmes in Bordeaux



1976

First Computer-Assisted Design (CAD) software



1985

Lectra becomes world leader of CAD solutions for fashion



1987

Introduction to the stock market



1993

Launch of Vector, the first automatic fabric cutting equipment



2005

Implementation of a dedicated organization for customer care



2008

1<sup>st</sup> Industry 4.0 cutting solution equipped with Internet of Things (IoT) technology



2018

Launch of the 1<sup>st</sup> Industry 4.0 offers



2021

Acquisition of Gerber Technology



2023

50 years anniversary

# 02

## WHERE WE BOND



We have asked ourselves, what is the one thing that unites us all?

Our bond? Our passion.

Our drive? Innovation.

**PASSION**  
UNITED BY

**INNOVATION**  
DRIVEN BY

At Lectra, we believe in the power of industrial and human intelligence, in the power of collaboration at the service of our passion. A passion for innovation we share for more than 50 years that has always been driving the substantial growth of this company. Think change and make change. This is how we became the Tech leader we are today.

Being part of a company that not only cares for its ambitions, but also for its employees gives us a reason to do our best, every day. We are pioneers of change into the Industry 4.0, led by Human and Industrial intelligence.



# 03

## TOGETHER, PIONEERING INDUSTRY 4.0



### Objective

At Lectra, driven by our passion for innovation, we thrive to help our customers embrace Industry 4.0. How? By coming together in order to create **best-in-class industrial intelligence solutions** for and with our customers.



### Vision

We are convinced that a smarter way to work is possible, a smarter way to collaborate and to make decisions. **We believe in connections between people, ideas, data and solutions** in order to craft the future of technology, and furthermore, to craft the future of the industries we serve.



### Engagement

United by passion, together with Lectra's employees and new talents, we help transform the industries we serve. IoT, cloud, Big Data, artificial intelligence... Dedicated to providing best-in-class solutions that combine software, equipment, services and data, **we make our offer the passport to Industry 4.0**. And so far, we are the only company able to do so.

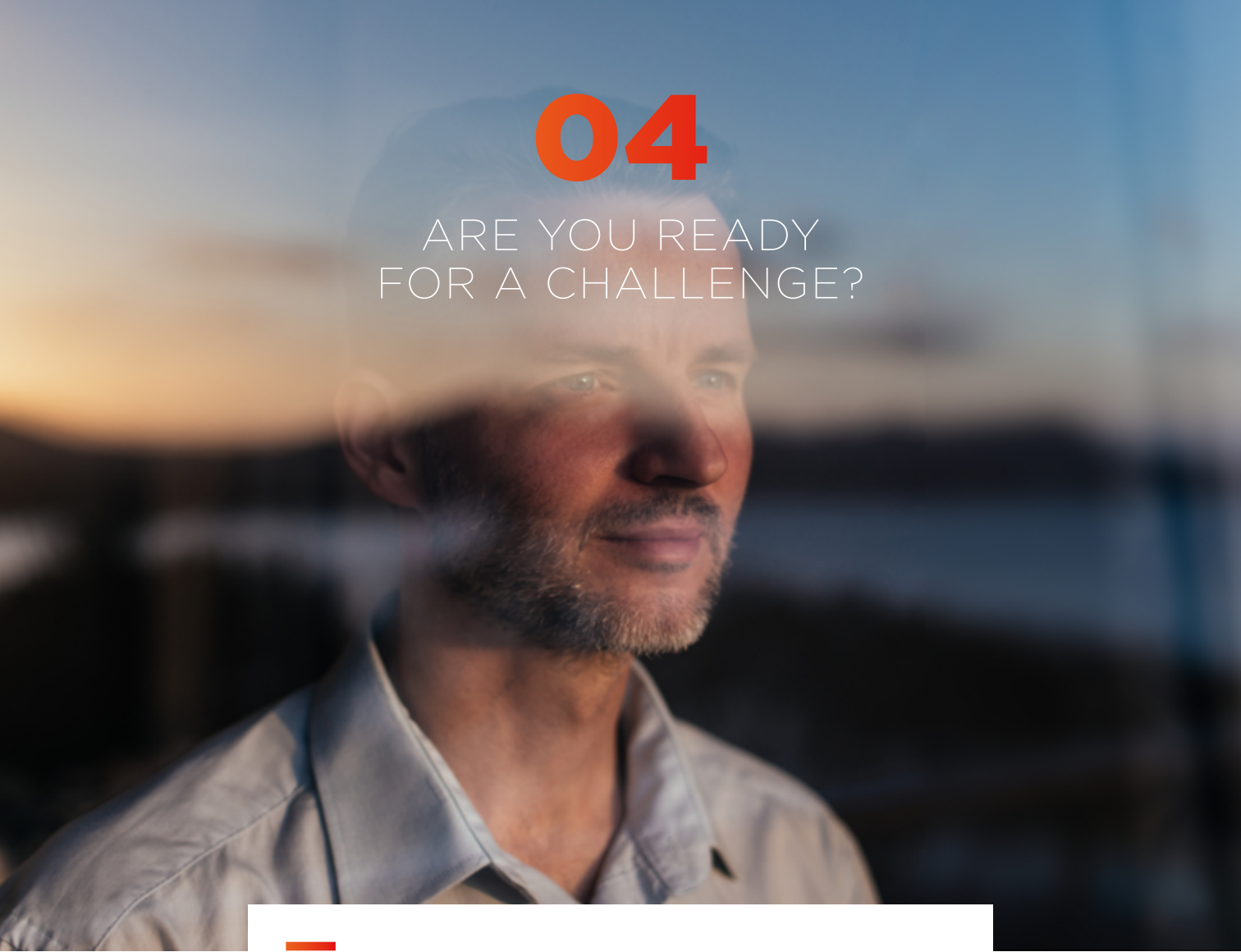


### Values

Fashion, automotive, furniture... our customers' markets are undergoing tremendous change. We stand by their side, and always will. **Open-minded, trustworthy, and passionate**, it is together that we can change for the better. Together, we can keep thinking, crafting, creating, developing, and dreaming of a connected and collaborative future for the industries we serve and for our society.

# 04

## ARE YOU READY FOR A CHALLENGE?



A unique journey awaits you at Lectra. Our team of passionate minds is taking Industry 4.0 to the next level, and we are always looking for new tech-enthusiasts to join the team. As industries change, new positions emerge, providing rare opportunities to help our clients through their digital transformation.

Sales, consulting, R&D, production, customer success... at Lectra, we offer an engaging variety of professions and positions, which reflect the diversity of the activities in which we operate.

Imagine a workplace where people look forward to the next goal, collaborate and trust each other in order to keep crafting the future of technology together...

**Well, this could be you?**

# LECTRA, BY LECTRA PEOPLE

## SALES



**YU SKY**  
Sales Manager

“Lectra provides me with many opportunities to sell various solutions (Cutting Room, Fashion on Demand, Kubix Link, Flex Offer...) to our customers. I learn a lot from these experiences. The underlying approach follows a clear path: putting myself in the customer’s shoes, understanding their needs, and delivering value through Lectra’s powerful solutions, backed by our strong and sustainable R&D investment. This approach yields positive results. I love this feeling and enjoy the sense of personal growth it brings!”

## CUSTOMER SUCCESS

“I manage a team of 6 talented CSM professionals with a range of expertise that support our customers in the onboarding and adoption of Lectra 4.0 solutions. I work closely with my team on CSM best practices, strategizing on ways to support our customers during their change management and adoption of new technology. We collaborate with the Expertise Center, Sales Administration, Accounts Receivable, Marketing, Professional Services, and Sales to provide our customers with the best service and experience. I truly appreciate the support these teams provide us and our customers. We couldn’t do our job without their assistance!”



**CHRISTINE FOX**  
Customer Success Director

## R&D



**JÉRÉMY  
GUIMBERTEAU**  
Tech Lead

“Lectra’s innovative projects give me the opportunity to take on some very interesting technological challenges. As a Tech Lead, I play an important role in software R&D while continuing my missions as a software developer. I must support the technical challenges of my team. I also work closely with Product Owners, Solution Architects, Principal Architects, etc. The diversity of profiles in my day-to-day work is an important source of motivation for me, as it allows me to learn so much, from a technical point of view, about other people, but also about myself.”



**3,000**  
employees

**67**  
nationalities

**98/100**  
gender equality  
index (France)

**1 out of 5**  
job positions filled  
through internal mobility

**52%**  
of employees have taken  
at least one training course  
in the year

**LECTRA**

We pioneer. You lead.